

Rectangular Snip



# E V E N T S

CURATING SEAMLESS ELEGENT EVENTS FROM  
START TO FINISH



TABLE OF  
**CONTENTS**

3- OMAZE - ANNUAL HOLIDAY PARTY

10- FACEBOOK - DINING DISCOVERY DINNER

13- LÉ BISTRO - PRIVATE PRESS DINNER & PUBLIC

GRAND OPENING

17- MARYRUTH'S - BRAND INSTALLATION

20- MARYRUTH'S X THE GROVE -

MENORAH LIGHTING CEREMONY

24- FLORAL DESIGN

25- CONTACT US



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**omaze**

**OMAZE ANNUAL HOLIDAY  
PARTY, 2021**





**VENUE: SPRING PLACE, BEVERLY HILLS**



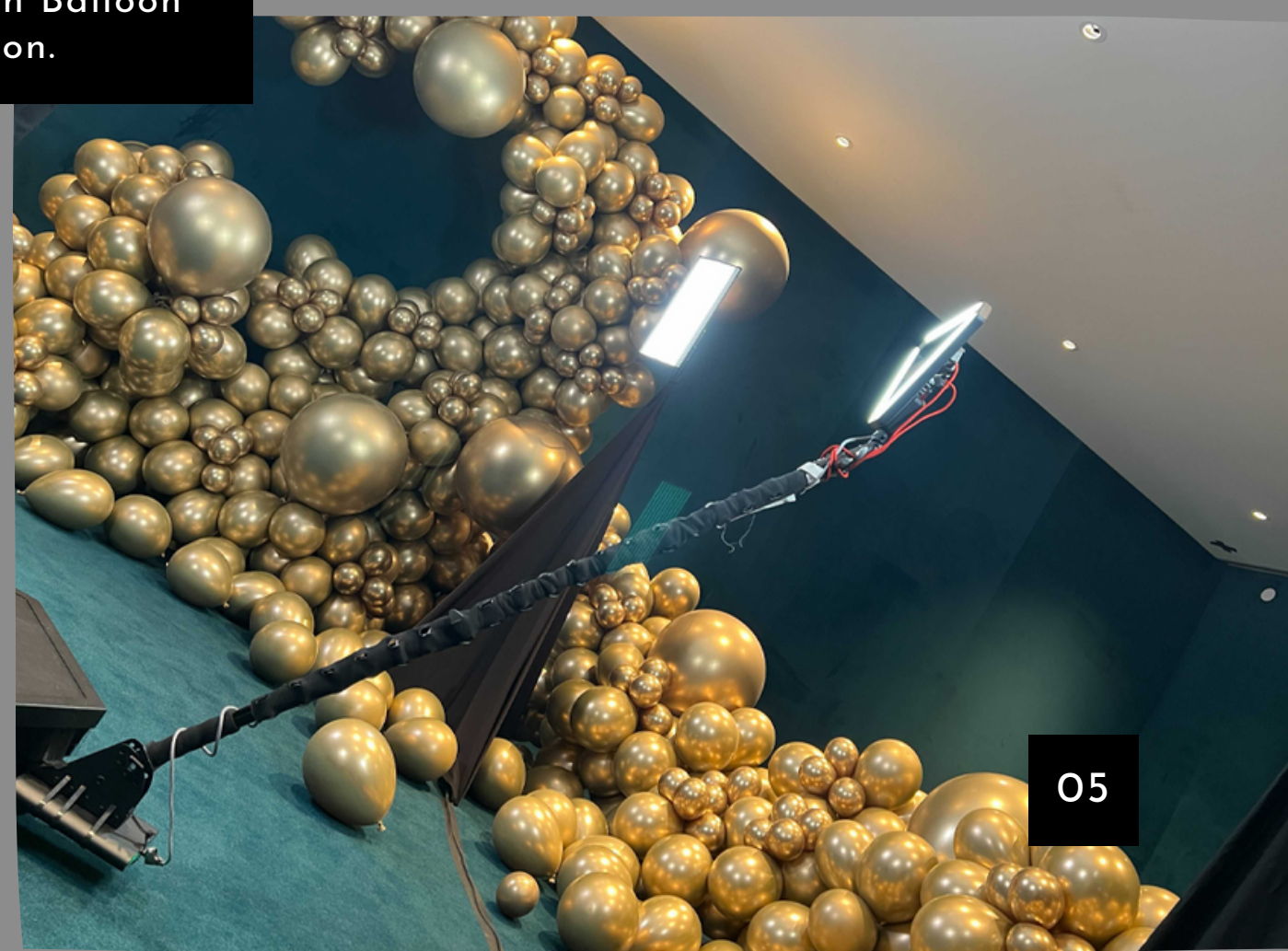




**STYLING & DESIGN**  
Curated all floral arrangements, styling for the event, and installations for the event.



**INSTALLATIONS**  
Disco Tree, Designed the 360 Photo Booth Balloon Installation.







# SIGNATURE COCKTAIL CURATION

Created signature cocktails that represented annual milestones within the company. Trained the bartenders on how to craft each cocktail.







## EVENT LOGISTICS

Client relations, floor plans, rentals, uplighting, staff and vendor management, Run of Show, BEO.



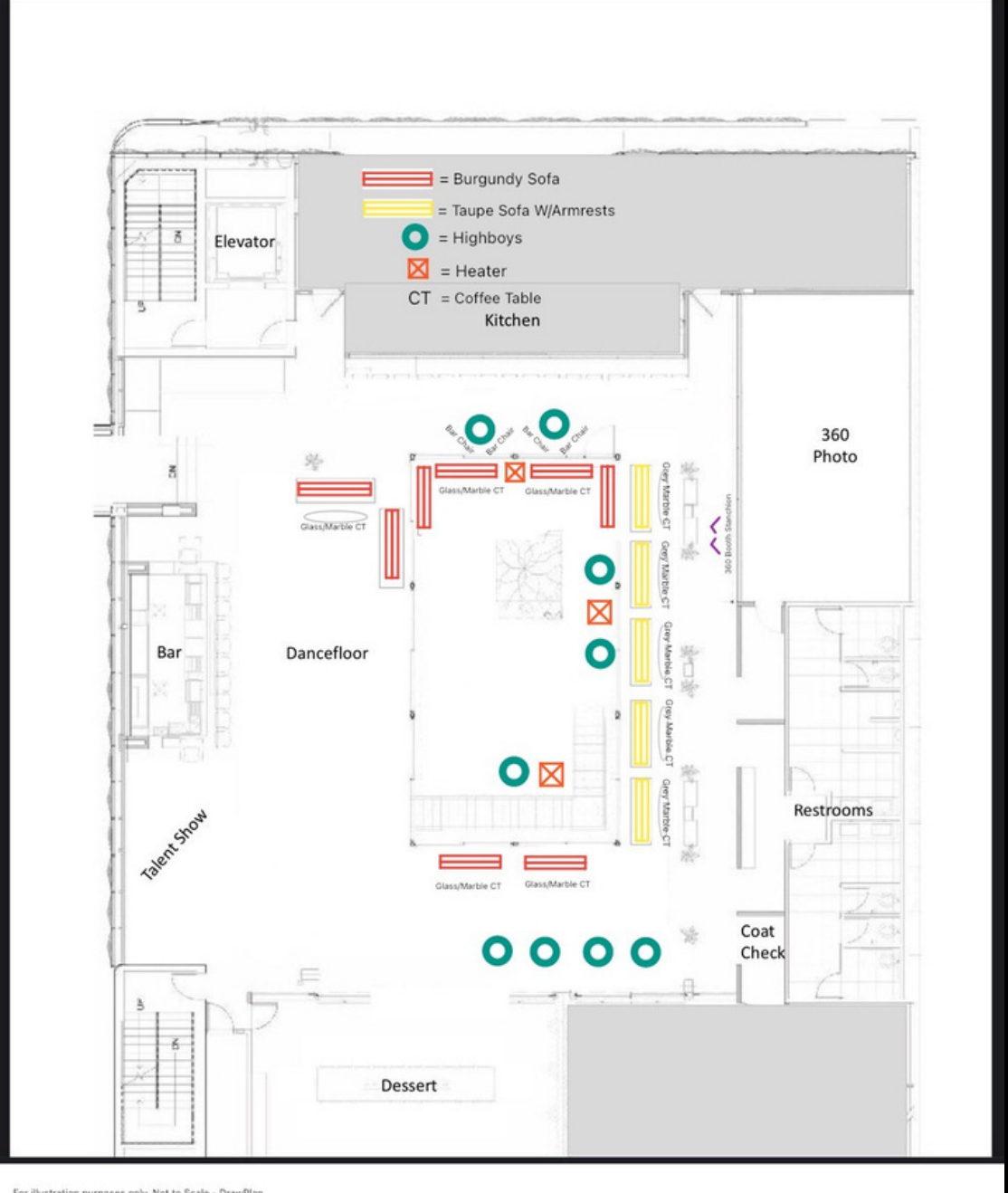
# SPRING PLACE

## A. Rooftop

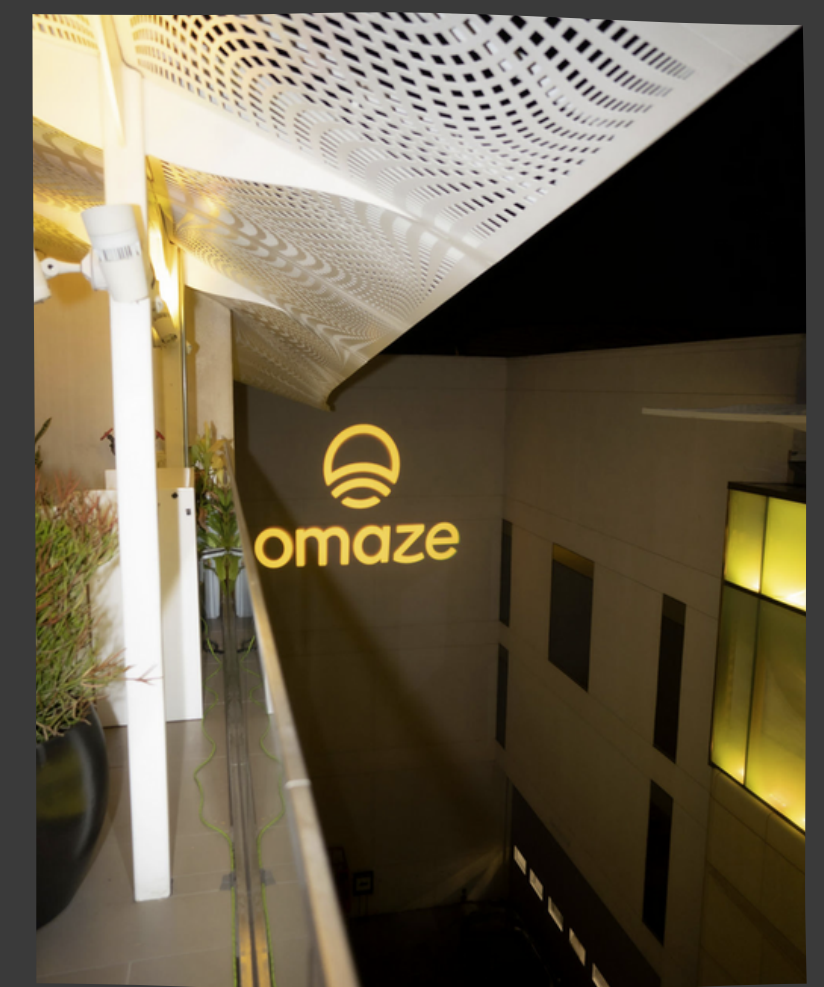
## B. Restaurant

### Floor Plan Design:

- Furniture rentals
- Outdoor heaters
- Arcade games
- Bar area



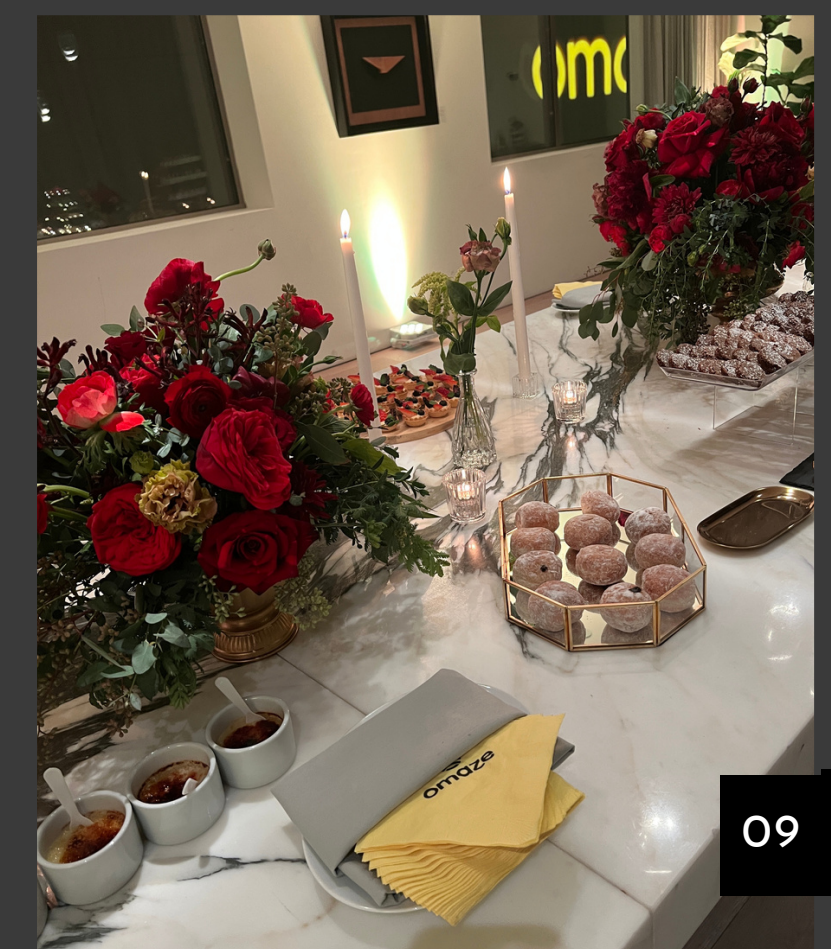




# BRANDING

Gobo lighting, branded champagne flutes, napkins, signage, invitations, custom cocktail boxes, printed materials, signage, and branded stencils for the signature cocktails.

[View Event Mood Board](#)







**FACEBOOK | CHEF  
ANDREW ZIMMERN, 2022**

DINING DISCOVERY DINNER  
FOR LA3C - STREAMED ON  
FACEBOOK LIVE





**STYLING & DECOR**  
Created all floral arrangement  
and curated tablescape elements.







# RENTALS

At Chef's request, the stoneware, glassware, and flatware were selected to compliment each dish included in his 7-course meal.

[View Event Decor & Rentals Deck](#)







# ILÉ BISTRO

LAGOS

ILÉ BISTRO  
GRAND OPENING  
MARCH 24, 2023



**VENUE: CITIZEN PUBLIC MARKET,  
DOWNTOWN CULVER CITY, CA**







## Event Management

- BEO and Run of Show
- Vendor, Staff, and Facilities Management
- Floral Design
- Tablescape Design
- VIP Layout & Decor
- Signage & Printed Materials
- Executed coordination for press night and the public grand opening from start to finish





Forbes



### Ilé Bistro gives Los Angeles a unified theory of West African Food

by Andy Wang

# RELATED PRESS

Los Angeles Times



'Billionaire Chef' says 'enough is enough' to blasé Nigerian food, opens new bistro in Culver City

EATER  
LOS ANGELES



### A Famous Nigerian Pop-Up Chef Hits Culver City With Big West African Flavors

Nigerian-born chef Tolu Ensi is leaning on his familiarity with Lagos and greater Nigeria with Ilé Bistro, opening Friday

by Fabio Iliano | May 22, 2023, 11:08am PST

TimeOut



Photograph: Courtesy Justyce Smith | Ilé Bistro at Citizen Public Market

### The best new restaurants in Los Angeles to try right now

Start your spring off right with jollof rice in Culver City, great bistro fare in Pasadena and the return of Porridge + Puffs.

LOS ANGELES

### LA's New Restaurant Openings



Ilé Bistro





**MARYRUTH'S®**

**BUTTERFLY EQUITY LUNCHEON  
MARYRUTH'S, BRAND  
INSTALLATION  
NOVEMBER 17, 2022**



**VENUE: THE MONTAGE  
LAGUNA BEACH, CA**







## Event Coordination

- Display Design & Staging
- Floral Design
- Signage & Printed Materials
- Branded goodie bags for hotel guests
- Custom mocktails with product and product sampling
- Cross-functional planning and coordination between The Grove's team and MaryRuth's team







In Partnership with Village Synagogue  
TUESDAY, DECEMBER 20 • 5:30PM - 7PM



Performance by Nissim Alon  
Guest Appearances by Montana Tucker & Joseph Alexander

CARUSO X MARYRUTH'S  
MENORAH LIGHTING  
CEREMONY  
NOVEMBER 20, 2022



**VENUE: THE GROVE  
MIRACLE MILE, CA**



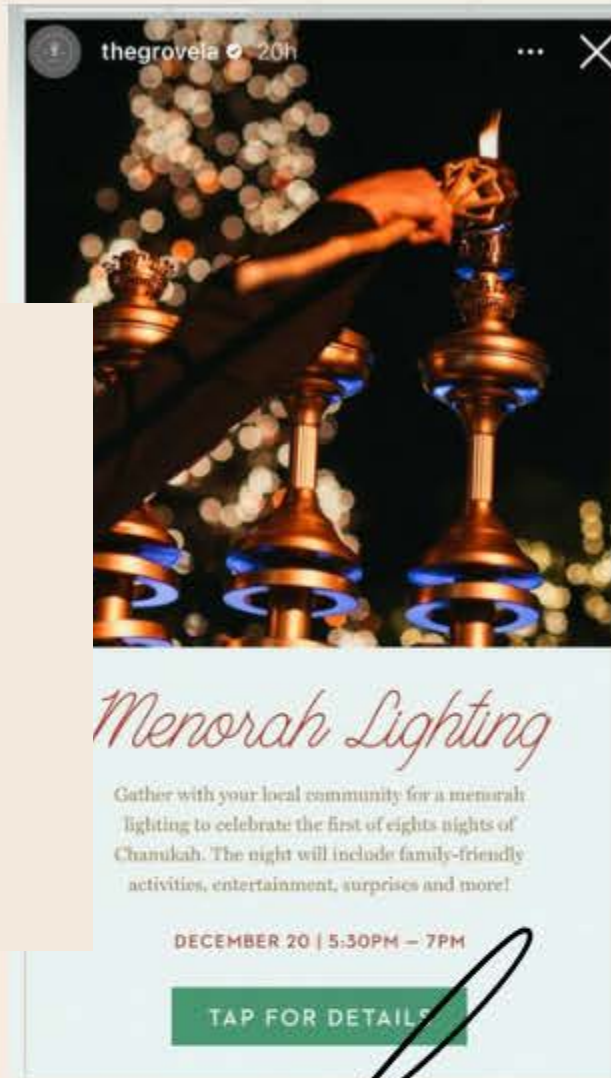
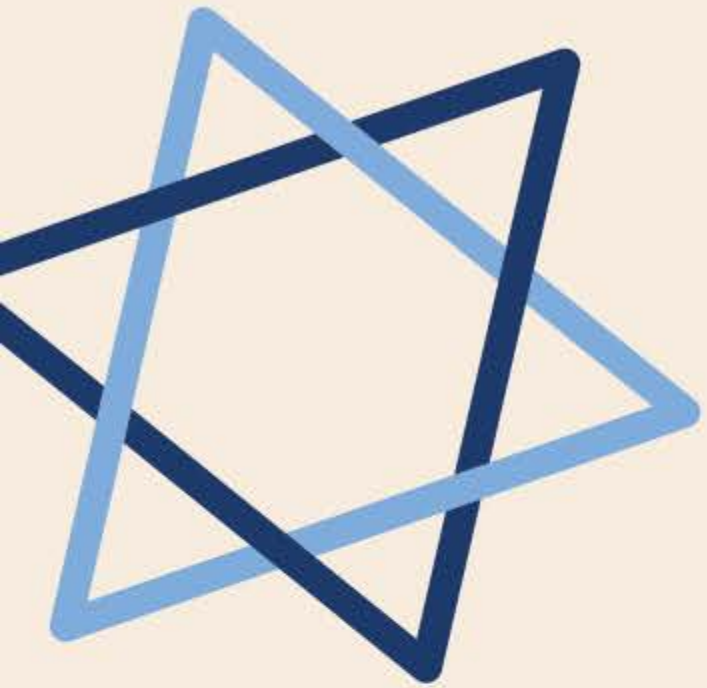




## Event Coordination

- Promotional Signage through The Grove
- Printed Discount Inserts for Guests
- Cross-functional planning and coordination between The Grove's team and MaryRuth's team
- Negotiation of terms of the event (Website promotion and social media mentions, email blasts, step & repeat, etc.)





# Digital Reach

## STORIES

- DECEMBER 12: 2,405 VIEWS
- DECEMBER 19: 2,206 VIEWS
- DECEMBER 20: 2,937 VIEWS
- DECEMBER 20: 2,997 VIEWS
- DECEMBER 20: 3,058 VIEWS
- DECEMBER 20: 3,113 VIEWS
- DECEMBER 20: 3,184 VIEWS
- DECEMBER 20: 3,274 VIEWS

## STATIC POST

- DECEMBER 12: VIEWS 6,475
- SHARES 13
- SAVES 6

## DIGITAL

- MENORAH EVENT PAGE: 8,097 VIEWS
- SPONSORS PAGE: 337 VIEWS
- MENORAH LIGHTING EMAILS (166K)
- 38.8% OPEN RATE





FLORAL DESIGN







# CONTACT

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